

REP HEADLINE# 6362360

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

TRF# 335461

REV #1 \$\$\$

REP: TEL# 215-564-1206

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 215 564 1103

HARRIS REPORT FROM REP

CHANGES

OCT4/12 13.59

*** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
:	:LINE#	:	:	:	:	:	:DATE	:DATE	:	:	:	:SPTS

MARKET TOTALS \$54,545

SVC- NSI

DEMOS- RA35+*

WPXI 22%

KDKA 41%

WTAE 23%

WPGH 11%

CABL 1%

WPCW 1%

WPMY 1%

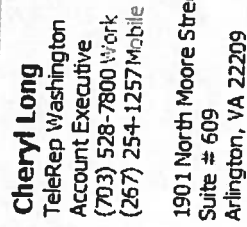
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Halas, Mary Beth (CMG-Pittsburgh)

From: Long, Cheryl (CMG-REP)
Sent: Thursday, October 04, 2012 2:02 PM
To: Halas, Mary Beth (CMG-Pittsburgh)
Subject: RE: Murphy MGs for this weekend **NOTE**
Attachments: Cheryl Long2.vcf

Just sent this to you...twice actually, but let me know if you have questions J

 Cheryl Long
TeleRep Washington
Account Executive
(703) 528-7800 Work
(267) 254-1257 Mobile
1901 North Moore Street
Suite # 609
Arlington, VA 22209

From: Halas, Mary Beth (CMG-Pittsburgh)
Sent: Thursday, October 04, 2012 1:48 PM
To: Long, Cheryl (CMG-REP)
Subject: FW: Murphy MGs for this weekend **NOTE**

Cheryl -

Note that the p/e & mg listed as \$475 is actually \$425

/mb

From: Toma, Susie (CMG-Pittsburgh)
Sent: Thursday, October 04, 2012 11:46 AM
To: Long, Cheryl (CMG-REP)
Cc: Halas, Mary Beth (CMG-Pittsburgh)
Subject: RE: Murphy MGs for this weekend

Thanks!

From: Long, Cheryl (CMG-REP)
Sent: Thursday, October 04, 2012 11:39 AM
To: Toma, Susie (CMG-Pittsburgh)
Subject: RE: Murphy MGs for this weekend

I'll book them....no need to send through

Cheryl Long
TeleRep Washington
Account Executive
(703) 528-7800 Work
(267) 254-1257 Mobile

1901 North Moore Street
Suite # 609
Arlington, VA 22209

From: Toma, Susie (CMG-Pittsburgh)
Sent: Thursday, October 04, 2012 11:38 AM
To: Long, Cheryl (CMG-REP)
Subject: Murphy MGs for this weekend

1x Law and Order 10/6 @ \$1200 out due to ND Football
1x Jeopardy 10/6 @ \$475 out due to ND Football
MG
1x Dateline 10/5 10p @ \$1200
1x ND Football 10/6 730-11p @ \$475

These are booked... MB is at doctor's appointment. Do you think that these are ok?

Susie Toma | National Sales Manager | WPXI-TV/PCNC/WPXI.com
OFFICE • 412-237-1125 | CELL • 412-290-3190 | EMAIL • stoma@wpxi.com
4145 Evergreen Road | Pittsburgh, PA 15214

Preemption Report - Detailed

Contract #	P/E Type	P/E Status	Preempted	P/E Date	Rate	Times	Len	SPW	M	W	T	F	S	S	Station	M	Contract Start/End Dates	Headline #	Line Comment
335461.7.0.1	No Avail	Open	10/3/12 12:43pm	10/6/12	\$425.00	7:30P - 8:00:00PM	:30								1 WPXI		10/04/12-10/07/12	06362360	NA JEOP 730-8p/7
335461.8.0.1	Program Change	Open	10/3/12 12:59pm	10/6/12	\$1200.00	10P -11:00:00PM	:30								1 WPXI		10/04/12-10/07/12	06362360	NA LAW&ORDER 10-11p/8
Totals for: 335461					\$1,700.00										1				
Totals for: 335461					\$1,625.00										2				

line 11
line 12
Chatterbox
10/5/12
NO 10/6 475

Sales Person: Telerep/Washington DC, Washington DC
Totals for: Pol/K Rothfus/R/Congress (13
Advertiser: Pol/T Murphy/R/Con/PA (16299)
Contract Number: 335461